



Memo

To: Board of Directors
From: Larrie Ann Davis
Date: June 13, 2014
Subject: 2014 San Bernardino County Water Conference

Attached is information regarding the 2014 San Bernardino County Water Conference August 22, 2014 at California State University San Bernardino. The conference is from 7:00 am to 12 pm. A continental breakfast will be served.

The cost to attend is \$95.00 per person. The deadline for registration is August 15, 2014.

From: SBC Water Conference [nicole@dandlpr.com]
Sent: Friday, May 30, 2014 9:50 AM
To: ladavis@cvwater.com
Subject: Save the Date | 8/22 SBC Water Conference

8th Annual



August 22, 2014 | Cal State University San Bernardino

Join Us August 22!

THE WATER SUPPLY REALITY: Facing the "New Norm"

What happens if the Sierra Nevada snowpack remains below normal each year? Will 30% of normal become the "New Norm"? How do you survive a zero allocation year?



Over the past seven years, this award-winning event has brought together more than 2,800 participants from all over the state and nation to share ideas and insights about the management of this most precious resource.

Amidst California's growing population and demand for more water, we are faced with the harsh reality of groundwater depletion, water-quality issues, strict regulations, and few alternative sources of water.

We hope you will join us for this solution-driven event!

**Sponsorships
still available**

Register Now

When

Friday August 22, 2014

Where

California State University
San Bernardino

What

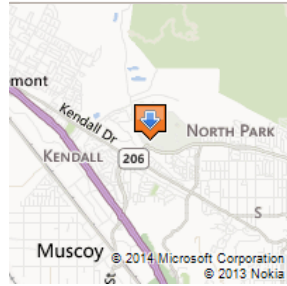
An awesome event that you won't want to miss out on!

[View More Info](#)

NEW!
Special discount for

NEW LOCATION!

California State University San Bernardino
 5500 University Parkway
 San Bernardino, CA 92407



Driving Directions

Contact

Nicole Desmond
 Desmond & Louis
 (866) 737-4880
 nicole@dandlpr.com

Thank you to our Sponsors



Please Join Us...



for the 8th Annual

SAN BERNARDINO COUNTY WATER CONFERENCE

Friday, August 22 | 7:00 am - 12:00 pm

(Networking/breakfast starting at 7:00 am)

THE WATER SUPPLY REALITY: Facing the “New Norm”

Maximizing our water supply is vital to the economic prosperity of the region. It is imperative that water agencies, local government and key stakeholders work together at this event to identify practical conservation policies and practices for businesses and local residents.

Over the past seven years the conference has brought together more than 2,500 participants from all parts of the State of California and the Nation to share ideas and insights about the management of this most precious resource.

[Register Now!](#)

[Join Our Mailing List!](#)

Schedule of Activities

The Water Supply Reality: Facing the "New Norm"

- 8:00 a.m. WELCOME / OPENING REMARKS
- 8:10 a.m. WEATHER CYCLES IMPACTING US AND CREATING THE "NEW NORM"
- 8:30 a.m. BREAK AND VENDOR SHOWCASE
- 9:00 a.m. PANEL 1A - LOCAL ISSUES: SURVIVING A ZERO ALLOCATION YEAR
- 9:00 a.m. PANEL 1B - FINANCING SUSTAINABLE WATER
- 9:50 a.m. BREAK
- 10:00 a.m. PANEL 2A - STATEWIDE ISSUES AND THE DROUGHT
- 10:00 a.m. PANEL 2B - COORDINATING LAND USE AND WATER
- 10:50 a.m. BREAK AND VENDOR SHOWCASE
- 11:20 a.m. IE H2O HERO AWARDS PRESENTATION
- 11:30 a.m. KEYNOTE SPEAKER
- 12:00 p.m. CLOSING REMARKS

| Kxp h | [Schedule](#) | Uhj hwwlwrq | Vsrqvrw | Iq0kch0Qhz v |

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